

## SELECTED PROFESSIONAL EXPERIENCE

2020 - **Owner, Power Unit 17 Literary Services**, Oakland, CA.

Consultant offering a range of services to individuals and organizations, including editing and proofreading of poetry and prose, writing workshops, event booking and publicity, and spoken performance coaching. More information upon request and at [www.PowerUnit17.com](http://www.PowerUnit17.com).

2007 - **Creative Namer / Verbal Branding and Nomenclature Consultant**

Creative consultant specializing in name and messaging development for products and businesses. Contract freelance both to naming and branding agencies and directly to clients. Began in October, 2007, and have completed over eleven hundred assignments in nineteen years. Also available for taglines, messaging, and other verbal branding solutions, as well as copywriting, editing, and proofreading. More information upon request and at [www.lorangerNAMES.com](http://www.lorangerNAMES.com).

2004-07 **Director, Writing Across the Curriculum**, Pratt Institute, Brooklyn, NY

Director of interdisciplinary program focusing both on pedagogical development for faculty and direct work with students. Duties included developing and organizing faculty and student workshops aimed at increasing writing skills and the teaching of writing skills institute-wide, developing events to encourage interdisciplinary work and to promote recognition of faculty publications, creating budgets, producing pr, and interfacing with all departments.

1999-07 **Adjunct Assistant Professor and Lecturer**, Pratt Institute, Rutgers University, Brooklyn College, York College, City College of New York, Borough of Manhattan Community College

Teacher of creative writing, literature, rhetoric, critical thinking, and expository composition at various colleges in New York City and New Jersey. Course levels included precollege, ESL, undergraduate, and graduate.

2002-04 **Language Tutor**, Pratt Institute, Brooklyn, NY.

Part time tutor of English composition, reading, and conversation, working primarily with ESL students. Special position tutoring two classes of ESL composition in Spring 2003.

2000-02 **Item Writer and Editor**, CTB/McGraw-Hill (Kelly Services), New York, NY.

Part time editor, writer and developer of items for standardized testing. Items test a broad range of skills in grammar, reading, and composition for grades 3-12.

1998-99 **Assistant Office Manager/Marketing Assistant**, Microsoft, Inc. (Kelly Services), New York.

Broad range of tasks for Microsoft website (Sidewalk.com) and NY/NJ Marketing Teams, including organizational assistant; Small Business Alliance contact; business writing, copy editing, graphic design; personnel operations; internal/external procurement, accounts payable, expense reports, shipping and receiving, office machine maintenance, reception, and general support.